



Advancement & Donor Relations Success

Empower Your Institution’s Future: Elevate Advancement and Funding with Ellucian’s Advancement & Donor Relations Success Package

Your institution cannot afford to settle for anything less than excellence in achieving advancement goals and supporting students with the funding they need. Embrace a new era of advancement and scholarship management that delivers a modern staff and student experience by combining three of Higher Education’s most powerful solutions: CRM Advance, ScholarshipUniverse, and SponsoredScholar.

Empower fundraising staff to easily identify goals, accelerate decision making, and measure progress with simplified workflows, personalized outreach, and actionable analytics delivered through CRM Advance. Stop financial gaps from creating the friction that keeps students from enrolling and persisting by streamlining the scholarship and funding process with ScholarshipUniverse and SponsoredScholar.

Ensure institutional advancement and student success with modern advancement and funding management

	Advancement & Donor Relations Success Package	Streamline Advancement & Student Funding
CRM Advance	✓	Intuitive alumni & donor engagement
ScholarshipUniverse	✓	Streamlined scholarship management
SponsoredScholar	✓	Community-based emergency funding

Navigating the complex world of scholarships and donor funds calls for an innovative and fresh approach. Ellucian’s packaged suite of solutions create a seamless ecosystem that not only optimizes donor engagement but also streamlines scholarship oversight and empowers students throughout their entire educational journey. Unlock access to Ellucian’s most cost-efficient SaaS subscription pricing.



“Ellucian allows us to integrate with our ERP for some of our most critical, but fluid, data – like students, alumni, scholarship recipients–while still taking advantage of well-established tools like CRMs and third-party APIs that keep the user inside the database of record. And a single point of contact for support seems easier than tracking down which vendor to ask which question.”

William Lamon
Director, CRM and Advancement Technologies
Yeshiva University



Ellucian drives innovation for the business of higher education, continuously delivering new solutions for more than 2,900 customers across 50 countries, serving 22 million students.