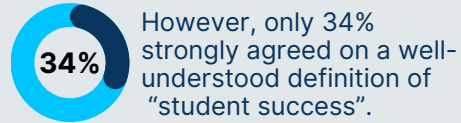
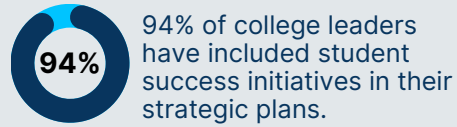


Defining Success



Budget Allocation

70%

said their institutions are allocating more funds toward student success.

Top Spending Categories

74% Academic Advising

59% Admissions and Recruitment

58% Financial Aid

56% Student Affairs

93%

of those surveyed see student success as key to enrollment.



Navigating the Path to Student Success

An in-depth look into strategies, challenges, and innovations impacting student success in higher education.

New Directions

Surveyed college leaders collectively indicated that the meaning of the term "student success" is broadening beyond academic achievement to include crucial aspects of **social, emotional, and physical well-being.**

Barriers to Change

47%

said their institution was "about the same" as their peers when it comes to prioritizing student success.

Top Barriers to Change

64% Budget Constraints

49% Siloed Efforts

43% Hiring Challenges

34% Low Morale

53%

of respondents said staff at their institution make student success a priority.

Survey Completed: August of 2023

Participants: 414 college leaders from across the United States