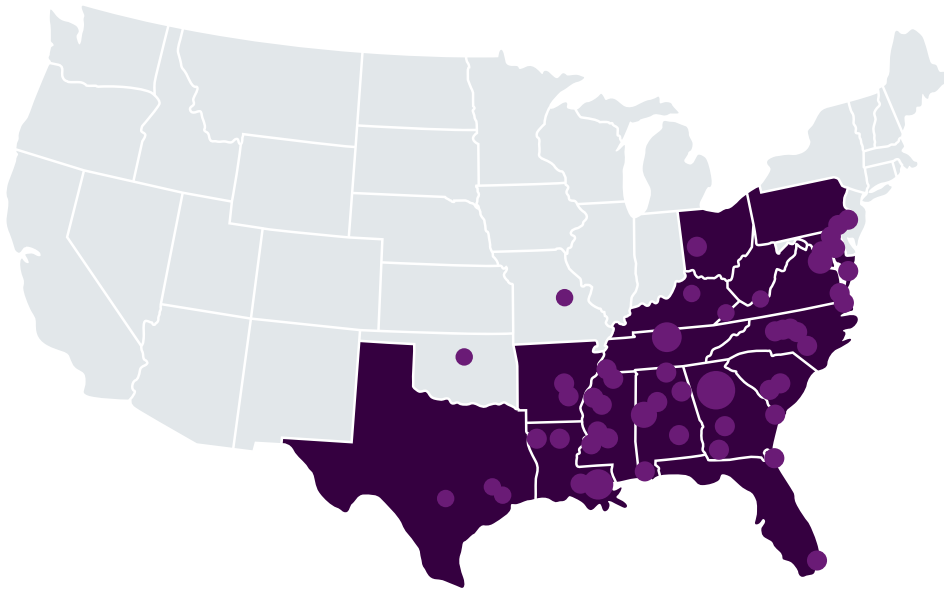


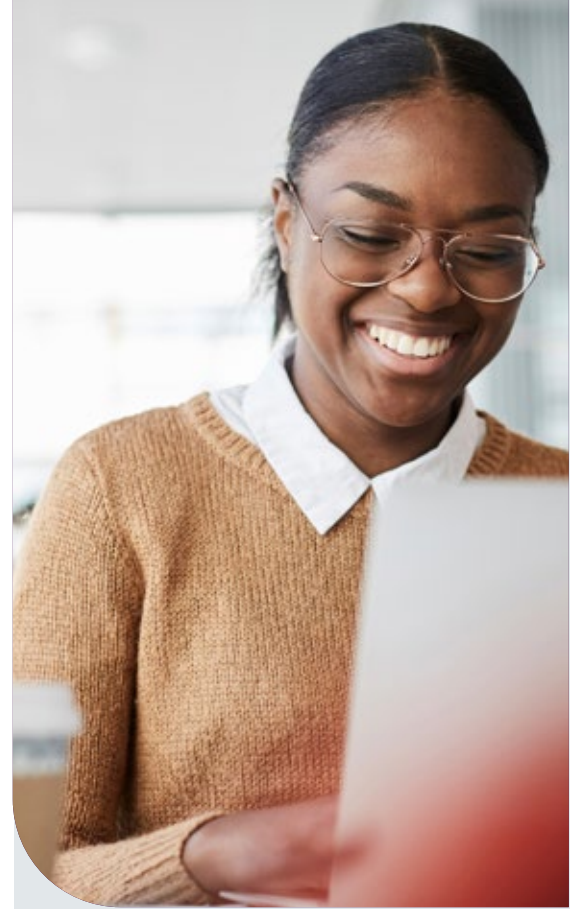


A Partnership to Drive Success—Ellucian and the Historically Black College and University (HBCU) Community



What Ellucian Delivers

- **50+** years of higher education expertise in support of **2,900+** institutions worldwide
- Fastest time to value through SaaS implementation with the services, skills, and processes needed to digitally transform
- Robust and engaged community of higher education leaders with which to share best practices, success stories, and ideas for innovation



HBCUs and Ellucian

67% of HBCUs utilize an Ellucian ERP solution

~240,000 HBCU students impacted by an Ellucian ERP system

70% of four-year HBCUs use Ellucian

In the U.S. we serve...

2,500+ public and private institutions

67% of community colleges

66% of four-year public universities

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Enhance Student Outcomes

- Attract, enroll, and retain the best-fit students
- Eliminate financial friction, the no. 1 barrier to enrollment and completion
- Connect programs directly to workforce needs



Build Your Digital Future

- Deliver a digital ecosystem that keeps pace with a rapidly changing world
- Protect against IT threats and stay on top of evolving regulations
- Implement infrastructure that can handle unplanned disruption and avoid downtime



Support Diverse Needs

- Leverage data insights to reduce inequity and remove barriers to a degree
- Scale personalized advising strategies to meet each student's unique needs
- Improve completion rates with integrated degree planning and intuitive self-service tools

Supporting the Evolving Needs of HBCUs



The PATH Scholarship

- Gifted more than \$1.5M in grants, with a focus on Minority Serving Institutions (MSIs), including HBCUs and Predominately Black Institutions (PBIs)
- Funds support students in financial distress, helping them stay on track
- In 2022, awarded \$500,000 in grants to 37 MSIs, including three HBCUs and four PBIs



Student Career Accelerator Workshop

- Designed to prepare historically underrepresented students (primarily from HBCUs and Hispanic-serving Institutions) to compete for career opportunities
- Pilot launching March 2023



Student 1st Initiative

- Collaboration with the Student Freedom Initiative, HBCUs, government bodies, and private sector to support institutional success
- Focused on technology-enabled solutions to improve student enrollment, retention, and completion—including removal of financial friction throughout the student journey



Ellucian innovates and delivers at speed for more than 2,900 customers across 50 countries, serving 22 million students. As a steadfast partner in transformation, Ellucian empowers institutions to accelerate their goals and help every student succeed. **To find out what's next in higher education, visit [Ellucian.com](https://www.ellucian.com).**

Christi Segal, VP Business Development, is ready to take your inquiries at christi.segal@ellucian.com