

Ellucian Call Campaign Services

Outbound call center services to engage your institution's students, staff, and constituents

At times, there is a need to proactively reach out to constituents to share pertinent information on institutional issues, updates, and announcements. With the help of Ellucian's extensive higher education and customer service experience, your institution can execute call campaign outreach activities that engage your constituency when you need it most.

Deliver targeted communications to your community

Through Ellucian Call Campaign Services, institutions can utilize our experienced call center staff to inform and engage constituents through interactive, phone-based notifications. We design custom campaigns to deliver targeted communications to your community, including:



Operational activities

- School policy changes
- Outages and closures
- Account status updates
- IT announcements



Constituent engagement

- Recruitment efforts
- Enrollment support
- Upcoming events or deadlines
- Alumni outreach



For more information, visit www.ellucian.com/solutions/call-center-services

“With Ellucian Call Campaign Services, Wesley College was provided the resources to engage prospective students at a level that hadn't been possible before.”

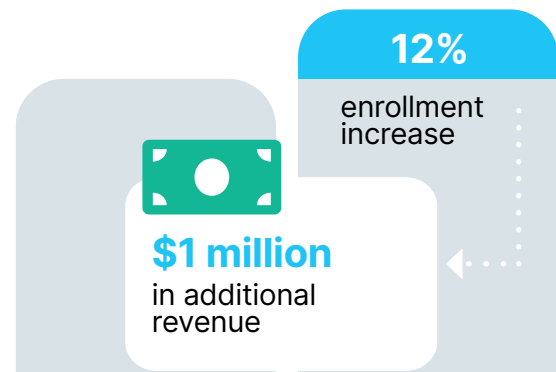
JEFFREY GIBSON

Vice President of Academic Affairs/Provost
Wesley College

Ellucian Call Campaign Services can be implemented with Ellucian Call Center Services or contracted as a standalone service designed to meet your institution's specific needs.

Realize the impact

Wesley College experienced over a **12 percent increase** in enrollment, translating to over **\$1 million in tuition** revenue in one year, as a result of the efforts of Ellucian Call Campaign Services.



Charting the digital future of higher education with cloud-ready technology solutions and services, Ellucian serves more than 2,700 customers and 20 million students in over 50 countries. To find out what's next in higher education solutions and services, visit Ellucian at www.ellucian.com.