ellucian

HELPING HIGHER ED OVERCOME

4 CRITICAL CHALLENGES

4 CHALLENGES TO HIGHER ED INSTITUTIONAL SUCCESS

1 DOING MORE WITH LESS

Ellucian's Solution

Integrated, adaptable solutions that create efficiencies and optimize ROI

2 IMPROVING STUDENT LIVES AND OUTCOMES

Ellucian's Solution

Personalized tools that help students graduate on time and on budget

3 GIVING STUDENTS THE EXPERIENCE THEY DESERVE

Ellucian's Solution

User-centric, 24/7 accessible solutions

4 ENSURING EMERGENCY RESPONSIVENESS AND TOTAL SUPPORT

Ellucian's Solution

The largest network of support specialists and partners

CHALLENGE #1
DOING MORE WITH LESS

What's driving this resource challenge?

Declining state funding: $9B below inflation-adjusted 2008 levels	Staffing and services cutbacks	Antiquated, inefficient platforms
85% of IT budgets go to keeping lights on, with little for innovation	Reduction in manpower, expertise and ability to get things done	4 in 10 ERP systems were part of Y2K technology boom

How Ellucian helps you create efficiencies and optimize ROI

- Cloud- and mobile-ready technologies help automate processes and improve efficiencies

- Data-informed enrollment and financial insights enhance decision-making

- Flexible, integrated platform offers deployment options in the cloud, on-premise or hybrid

- Grant Services team has helped institutions secure $110 million in funding since 2003

- With a modern, secure technology backbone from Ellucian, you can focus IT resources on strategic initiatives that drive institutional growth

Ellucian Success Stories:

Modernizing Bellarmine's technology and transforming its process efficiencies.

Learn More

Helping HWU optimize global application processing while allowing for local customization.

Learn More

CHALLENGE #2
IMPROVING STUDENT LIVES AND OUTCOMES

What are today's students up against?

60%
are "nontraditional"

Adult learners, veterans, working full time, and/or learning remotely

37%
will transfer schools
at least once

Only 58% of these students will be able to transfer all or most of their credits

59%
graduate on time

Only 59% of students in a 4-year degree program will complete their degree within 6 years

Students lack a clear path to degree completion. Limited class options, complicated degree requirements and difficulty registering all get in the way of student success.

How Ellucian removes barriers and empowers success

- Intuitive, accessible technology allows students to view grades, register for courses and manage their accounts
  - Any time and from any device

- Degree planning solutions help students chart a path to graduation

- Transfer solutions offer incoming students clarity on how their credits will transfer

- Advisors gain seamless access to student information
  - To coach thriving students toward their goals and help at-risk students get back on track

Ellucian Success Stories:

Muskegon Community College

Helping Muskegon leverage better data to increase graduation rates.

Learn More

SUNY EMPIRE
STATE COLLEGE

Improving visibility to operations across the entire SUNY student lifecycle.

Learn More

CHALLENGE #3
GIVING STUDENTS THE EXPERIENCE THEY DESERVE

Today's students judge universities by their technology:

97%
say technology outside the classroom is as important to their success as technology inside

87%
of students who received personalized communications said it was an important factor in their college decision

40%
say dealing with administrative complexities cuts into their study time

On average, students must log-in to four different platforms which is wastefully time consuming

How Ellucian helps create signature experiences

- 24/7 always-on access to critical information from their device of choice

- Student-centric, mobile-first design philosophy

- Designing a personalized recruiting process to engage prospective students

- They expect a personalized experience whether on campus or off

Sources: Wakefield 2017; EDUCAUSE 2017

Ellucian Success Stories:

TREVECCA NAZARENE UNIVERSITY

Helping Trevecca better serve today's mobile students, to boost retention and graduation rates.

Learn More

Chippewa Valley Technical College

Showing CVTC how to leverage always-on solutions to keep students on track.

Learn More

CHALLENGE #4
ENSURING EMERGENCY RESPONSIVENESS AND TOTAL SUPPORT

Natural disasters cause devastation and chaos:

The U.S. Education Dept. has given tens of millions of dollars in aid to higher ed institutions affected by Hurricanes Harvey, Irma, Maria, Michael and Florence

With natural disasters and similar crises, vendor responsiveness and high-quality service are imperative

Schools must have systems up and running to help account for students, faculty and administrators and enhance recovery efforts

Why Ellucian is the calm amidst the storm

- Known for our fast response and ability to keep schools running

- A cloud based system keeps your data secure and accessible even in a crisis

- A global community of peers, partners and specialists always at the ready to improve outcomes

Ellucian Success Stories:

UNIVERSIDAD INTERAMERICANA DE PUERTO RICO

Learn how we helped Universidad Interamericana de Puerto Rico move their systems to the cloud to prevent a data disaster.

Learn More

LANSING COMMUNITY COLLEGE

Lansing CC tapped into our broader Ellucian customer community for ideas and support in improving their operations.

Learn More

How Ellucian systems drive student and institutional success

Ellucian technology powers higher ed and empowers its people — the millions who work, learn, research, and innovate on campuses across the globe.

Our breadth of higher education-specific solutions is unparalleled in the market. They drive optimal performance at every level of campus operations, from student recruiting and retention through talent attraction and management.

How can you tell an institution is running on Ellucian technology?

Operations are more efficient, thanks to integrated solutions and data, and workflows built on best practices in higher education.

Users are in the driver's seat, enjoying a modern, consumer-like experience in which tools are more personal and productive.

Growth and innovation are accelerating, supported by more flexible, scalable platforms that remove barriers and facilitate growth and change.

Integrated data is driving decision making, with users able to access and share relevant information, as well as generate new insights using intuitive analytic tools.

MODERNIZE YOUR CAMPUS.
MAXIMIZE YOUR FUTURE.

Discover why Ellucian is the ideal partner to help you create the empowered campus you and your students demand, for today and tomorrow. Leverage our **higher ed expertise**, **adaptability** and **proven value** to unite your people, optimize your processes, and bring your entire campus into the digital age.

Learn more – contact us today!

1-800-555-1212 | ellucian.com | To schedule a demo, visit: ellucian.com/schedule-demo

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